WEBINAR: Attract Food Vendor Sales and Set Safety Expectations with an Easy to Build Social Media Plan
- Downloads and Resources -

Webinar recorded July 27, 2020
Panelists: Heidi Anderson, theFarmBoard, Cara Mae Wooledge, Napa Farmers Market
Hosts: Stephanie Fenty and Hannah Fuller, Farmers Market Coalition

- Presentation Slides
- Communications Plan Spreadsheet
- Example Vendor Letter
- National Farmers Market Week Toolkit
- Values Based Marketing Webinar Recording - February 10, 2020
- Anti-Racism resources - FMC Resource Library
- Covid 19 Best Practices for Health and Safety - FMC Website
- Risk Management and Conflict Resolution - Farmers Market Legal Toolkit
- Values Based Marketing Consultation - Sign up on Heidi’s calendar

www.thefarmboard.com
farmersmarketcoalition.org