

WEBINAR: Attract Food Vendor Sales and Set Safety Expectations with an Easy to Build Social Media Plan - Downloads and Resources -

Webinar recorded July 27, 2020

Panelists: Heidi Anderson, *theFarmBoard*,

Cara Mae Woledge, *Napa Farmers Market*

Hosts: Stephanie Fenty and Hannah Fuller, *Farmers Market Coalition*



Attract Food Vendor Sales and Set Safety Expectations with an Easy to Build Social Media Plan

Free Webinar + 1-on-1 Consultation

Monday July 27 10AM PT/1PM ET

Featuring: Heidi Anderson from **THE FARM BOARD**



- [Presentation Slides](#)
- [Communications Plan Spreadsheet](#)
- [Example Vendor Letter](#)
- [National Farmers Market Week Toolkit](#)
- [Values Based Marketing Webinar Recording - February 10, 2020](#)
- [Anti-Racism resources - FMC Resource Library](#)
- [Covid 19 Best Practices for Health and Safety - FMC Website](#)
- [Risk Management and Conflict Resolution - Farmers Market Legal Toolkit](#)
- [Values Based Marketing Consultation - Sign up on Heidi's calendar](#)



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