

OUR INVESTMENT

As a grassroots nonprofit, CFA can react quicker than government when responding to meet the needs of Kentucky Farmers and Families. With support from individuals, and long-time funding partners, CFA has been able to invest quickly in supporting farmers, farmers markets, and those who are most food insecure.

We have always believed that real change comes from the ground up. The innovations inside will show how we have listened to the need and helped facilitate change. With your help, our impact can be even greater.

CONNECTIONS

2020 has turned out much different than planned. Instead of celebrating CFA's 35th Anniversary with a new strategic plan, we have pivoted to addressing the multiple crises, exactly as CFA founders did!

CFA Board and Staff have been thinking deeper about the impacts this time is having on those we serve and the food and farm system we value. We are working to identify the most immediate needs and finding resources to help. Here are some of CFA's accomplishments:

- Monthly, we host a call as the "Kentucky local food network" with organizations and partners in agriculture to keep everyone up to date, identify gaps, and address the pandemic effect on our food supply.
- We have maintained a COVID-19 Resource page that targets different links in the value chain to attempt to keep our network up to date with the latest information.
- Our entire staff have rearranged work plans and reallocated time to be a listening ear to anyone within the food and farm system who needed resources, help, or a friend.

INVESTMENT IN ACTION

COVID FARMERS MARKET SUPPORT

\$2,990

Mini-grants to farmers markets across the state for supplies to make their markets safe and keep them open.

FOOD INSECURITY SUPPORT

\$13,400

Donations to Feeding Kentucky, FoodChain, and the #FeedtheWest efforts in Louisville.

KENTUCKY BLACK FARMER FUND

\$50,636

Dollars we have secured through public and private foundation support, grassroots fundraising campaigns, and our own general support funds. \$38,650 has been allocated to **52 Black Kentucky Farmers**, so far.

CENTRAL APPALACHIAN FAMILY FARM FUND

\$103,129

Under the leadership of the Foundation for Appalachian Kentucky \$103,129 has been allocated to **138 Southeastern Kentucky Farmers**, so far.

CFA STAFF TIME INVESTED

\$28,119

Over 1,182 hours have been allocated to support communities during this time. We have encouraged staff to shift their work as needed to provide support to communities of color and pandemic response.

TOTAL

\$198,274

KENTUCKY BLACK FARMER FUND

Michael Collins with Heartground Farm LLC in Shelby County, Kentucky shared this apprehension of applying for federal aid. "I never have applied to USDA funds for COVID relief, I just assumed I wouldn't qualify," says Michael. "The application is so complicated, and the one thing you mess up could disqualify you, when we may be passed on regardless, so I don't even try." We worked with experts to make sure our applications would work for farmers. We know that the need is still not met and are still continuing to seek funding and expand our work to assist and respond to the needs of Kentucky's Farmers of Color.

52 FARMERS SERVED



CENTRAL APPALACHIAN FAMILY FARM FUND

Lindsey Stevens of Happy Hens Homestead shared that "the amount of hoops a small scale farmer needs to jump through to receive relief funds, just to stay afloat during these times is intimidating and disturbing. To subsidize large scale producers for products that will be further subsidized at the box store, leaves small farmers gasping for air in a pool of red tape." CFA knows that by investing in our small-scale farmers during this pandemic, we are preserving our state's farming heritage while keeping Kentucky's food supply local and safe. Happy Hens received a grant from the Central Appalachian Family Farm Fund.

138 FARMERS SERVED

#FEEDTHEWEST SUPPORT

"The more we give people fresh produce instead of processed, we help stretch their dollar with a mindset change," says Mike Jackson, owner of Kentucky Greens Co. and Louisville Community Grocery Board Secretary. "Having the opportunity to assist with feeding over 100 families lets me know that me and Travis' (Cleav's Family Market) work has a larger purpose." That impact will continue to ripple out. Together with the Louisville Association for Community Economics (LACE) and the Louisville Community Grocery, we have been able to purchase and distribute almost 7000 pounds of produce from local producers with a majority coming from Black farmers. \$6740 was put into the pockets of Kentucky farmers.

765 FAMILIES SERVED



FEEDING KENTUCKY SUPPORT

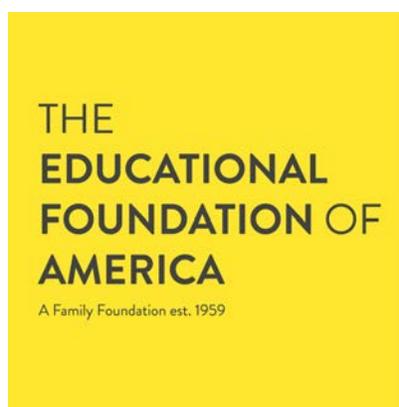
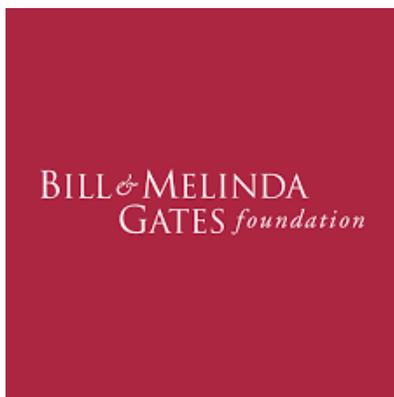
Community Farm Alliance granted \$5,000 to Feeding Kentucky to support the food bank network's response to the increased need for food assistance at the beginning of the pandemic. With that support, Feeding Kentucky has been able to award 4 food banks across the state \$1250 each to purchase food. These locations organized mobile food drives where community members could drive through and pick up a box of food. CFA has been able to indirectly serve so many hungry Kentuckians.

3,513 FAMILIES SERVED

THANK YOU!

A HUGE thank you for generous support from foundations like Farm Aid, the Community Foundation of Louisville, Marguerite Casey, Mary Reynolds Babcock Foundation, Chorus, Bill & Melinda Gates, The Educational Foundation of America, and the Just Transition Fund.

Additionally, **Thank You to the 131 individual donors who invested** in the Kentucky Black Farmer Fund and #FeedTheWest.



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