



COMMUNITY
FARM
ALLIANCE

FARMERS MARKET SUPPORT PROGRAM

Quick-Tips: Fundraising

Make a Plan

Beyond, “we need to make some money”, what are your goals and what resources will you need to reach those goals so you can clear a profit? Here is a [strategic guide to fundraising from the Washington Farmers Market Association](#) to help you map out your plan.

Go Virtual

In [this webinar](#) hosted by the Farmers Market Coalition, Caroline Fiore, Development Manager at Farm Aid, guides market leaders on a variety of techniques and strategies for online fundraising.

Fundraising During National Farmers Market Week

[National Farmers Market Week](#) is a great time to run a fundraising campaign. Occurring during the first full week of August, it offers a chance for the community to acknowledge and celebrate your market operators and vendors. What better way for the community to support your work than to make a financial contribution!

Grant Funding for Your Fund

Host a fundraiser with the help of the [Kentucky Proud Farm to Fork Program](#). The Farm to Fork program works to increase the awareness of the local food movement by partnering with organizations to benefit a charity in their community. The grant reimburses up to \$750.00 of the event’s eligible Kentucky-produced food products and associated promotional expenditures.

More Fund Raising Resources

Need more ideas? Farmers Market Coalition has a collection of resources to help you successfully fund raise for your market. Some resources are open to the public and some are password protected for members only. Do you want access to more FMC resources? Become a [Community Farm Alliance farmers market member](#) and you'll receive a free FMC membership.