



Annual Farmers Market Gathering

FEBRUARY 10, 2023 | WOODHILL COMMUNITY CENTER | 10AM- 3PMEST

9:00AM- 10:00AM

2023 FMRP orientation and meet and greet

A brief overview of the program and an opportunity to connect with your respective cohorts

On-site registration + networking

Light Breakfast

10:00AM-10:30AM

Light Breakfast + Networking

Please enjoy bagels from Native Bagel of Berea, granola from Sweetgrass Granola of Lexington, yogurt, and berries; coffee from Windy Hills of Viper, hot tea from Ballew Estates of Waco, honey from Craig Sheehan Wildflower Honey of Winchester

10:30AM-10:40AM

Welcome

Recognition of Indigenous Land and general housekeeping

10:40AM-11:20AM

Recap of 2022 programing- B + Jamie Fitzwater

Successes and challenges of 2022 KDD, MMCS, and FMRP and a brief look to 2023 will be shared

Recognizing 2022 FMRP markets- B

Certificates of Completion will be awarded to the first year of FMRP participants

Please feel free to refill your cup, chat with your new and old friends, and care for yourself during this short break!

11:30AM-12:00PM

Policy affecting farmers markets and Farm Bill- Kimmie Ishamel + Laurie White

A review of current policies and pieces of the Farm Bill that impact farmers and farmers markets

12:00PM-1:00PM

Lunch + networking

*A full menu of local goodness from one of our very own- Alfalfa Catering
Iced tea from Ballew Estates of Waco*

1:05PM-1:50PM

Creating Community Partnerships- Jennifer Weeber + Travis Brown

*Both individuals will share their experience creating community partnerships,
providing both a rural and urban perspective*

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this short break!***

2:00PM-2:45PM

**Attracting Low Income Customers through Community Partnerships-
Sharon Stone + Louise Murtaugh**

*Both individuals will share their experience using community partnerships to
attract low income customers, providing both an urban and rural perspective*

2:45PM-3:00PM

Closing remarks, evaluation, and final networking

