

A group of people, including a woman in an orange shirt on the left and a man in a blue shirt in the center, are standing behind a large, lush green hydroponic lettuce grower. They are in a greenhouse with a visible metal frame and translucent covering. Other people are visible in the background, some looking at the plants.

COMMUNITY FARM ALLIANCE 2025 IMPACT REPORT



COMMUNITY
FARM
ALLIANCE

EXECUTIVE SUMMARY

In 2025, our collective efforts helped to reshape Kentucky's food system by supporting family farms, expanding access to locally grown food, and strengthening the market and policy systems that sustain Kentucky agriculture. Working at the intersection of agricultural economic development, food access, and public health, CFA ensures that investments in local agriculture generate lasting benefits for farmers and communities alike.

In 2025, CFA programs generated \$740,670 in direct farm sales, resulting in an estimated \$1,236,919 in total economic impact statewide. By leveraging public and private funding alongside local market investments, CFA expanded nutrition incentive programs, strengthened farmers markets, and increased reliable revenue opportunities for Kentucky producers while improving food access for families across the Commonwealth.

2025 IMPACT SNAPSHOT

\$740,670

In direct sales
for farmers
through KDD
& Fresh Rx

\$1.23 M

Estimated total
statewide
economic
impact

1,215+

Farmers
supported
through CFA
programs

8,725

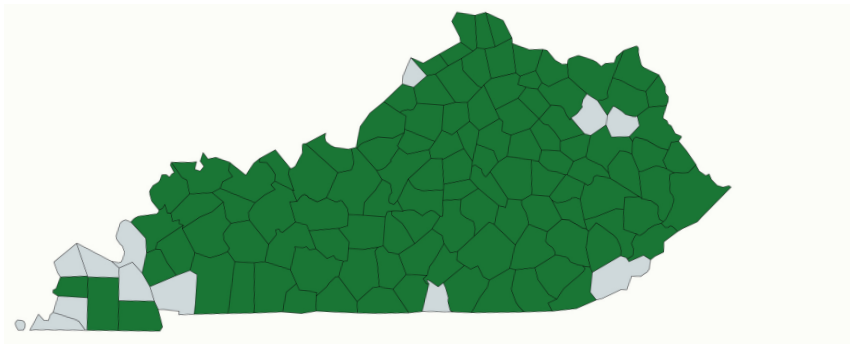
Students
engaged
through Farm
to School

82%

Farmers
increased
market sales
from KDD

20+

Legislative
meetings
advocating for
good farm policy



Kentucky Counties impacted by CFA programs in 2025



BUILDING HEALTHY FOOD ACCESS & FARMER INCOME

KENTUCKY DOUBLE DOLLARS & FRESH RX

Community Farm Alliance's nutrition incentive programs strengthen Kentucky farms while expanding access to fresh, locally grown food for families across the Commonwealth. By connecting federal nutrition benefits and healthcare partnerships directly with farmers and markets, CFA ensures that food access investments also support local agricultural economies.

In 2025, Kentucky Double Dollars (KDD) and Fresh Rx (FRx) generated more than \$721,186 in direct farm sales, helping stabilize income for small and mid-sized producers while increasing purchasing power for households facing rising food costs. These programs create consistent customer demand at farmers markets, retail locations, and community sites, allowing farmers to plan production, diversify offerings, and grow sustainable businesses.

CFA continues to expand market opportunities through partnerships with grocery retailers, healthcare providers, and community organizations to keep food dollars circulating locally—supporting farm viability while improving community health outcomes across Kentucky.



KENTUCKY DOUBLE DOLLARS

- \$278,260 incentives doubled
- \$556,520 in farmer sales generated
- 106 locations statewide
- 82% of farmers reported increased sales

FRESH RX

- \$164,666 in local produce purchased
- 292 families served
- 8 program sites statewide
- 115+ farmers participated

STRENGTHENING LOCAL MARKETS & FUTURE FARMERS

FARMERS MARKET SUPPORT & FARM TO SCHOOL

Strong local food systems depend on stable markets and meaningful opportunities for communities to connect with agriculture. Community Farm Alliance supports both by strengthening farmers markets—the primary sales outlet for many small farms—while helping students and schools build lasting relationships with local food and farming.

In 2025, CFA's Farmers Market Support Program provided individualized technical assistance to markets across Kentucky, helping market managers and vendors improve operations, expand SNAP and nutrition incentive participation, and strengthen leadership capacity. These efforts help ensure farmers markets remain reliable, profitable outlets where farmers can grow their businesses and communities can access fresh food.

At the same time, CFA's Farm to School Network connected thousands of Kentucky students with agriculture through hands-on learning, school gardens, and farm engagement activities. By introducing young people to where food comes from and supporting local procurement efforts, Farm to School initiatives help cultivate the next generation of farmers, consumers, and community leaders.

FARMERS MARKET SUPPORT

- Nearly 500 instances of technical assistance delivered statewide
- 29 markets received intensive support



FARM TO SCHOOL

- 8,725 students participated in Kentucky Farm to School Challenge
- 5 school garden mini-grants awarded statewide
- 200+ hours of hands-on garden learning

BUILDING POLICY & SYSTEMS THAT SUPPORT FARMERS

ADVOCACY, EDUCATION, & STATEWIDE COLLABORATION

Community Farm Alliance works to ensure that Kentucky farmers and communities have a voice in shaping the policies and systems that influence agriculture, food access, and rural economies. Through farmer-led advocacy, policy education, and statewide collaboration, CFA connects on-the-ground experience with decision-makers to advance practical solutions that support local farms and healthy communities.

In 2025, CFA facilitated direct engagement between farmers and policymakers at both the state and federal levels, strengthened grassroots leadership through policy education, and advanced cross-sector collaboration linking agriculture and healthcare. These efforts position CFA not only as a program implementer, but as a trusted statewide leader in food and farm systems change.

CFA also contributed to cross-sector collaboration through the Kentucky Food Action Network and statewide Food as Medicine initiatives, bringing together healthcare providers, food system partners, and community leaders to align strategies that improve both farm viability and community health.

LEGISLATIVE ENGAGEMENT

- 20+ legislative meetings
- 1 formal committee testimony
- Poultry Processing Bill advanced unanimously

POLICY EDUCATION

- 4 Farm Bill trainings reached 115+ farmers & advocates
- 6+ advocacy & legislative trainings
- 125+ participants engaged through policy-centered events

KENTUCKY FOOD ACTION NETWORK

- 50+ attended Food as Medicine Summit
- Food as Medicine Roadmap & Practitioner Guide published



THANK YOU!

BECOME A MEMBER AND GROW WITH US

Community Farm Alliance knows that lasting change happens when farmers, advocates, and communities unite to create resilient, sustainable food systems. The progress outlined in this report is a testament to the dedication of farmers, farmers market managers, policymakers, community members, and partners who share our vision of a stronger local food economy and healthier communities.

Your support fuels this work. Whether you're a farmer growing fresh, local food, a policymaker championing fair food policies, a donor investing in small farms, or a community member choosing to shop at a farmers market, you are an essential part of this movement.

Together, we are strengthening Kentucky's local food system—one farm, one market, and one meal at a time.



CFA'S WORK IS FUNDED IN PART BY THE FOLLOWING ORGANIZATIONS:



COMMUNITY
FARM
ALLIANCE

www.cfaky.org